



The Power of Relationships: Families, Professionals & Policy Makers

Annual Conference ~ October 21st – 22nd, 2010

Presented by ChildrenFirst

February 2010

Dear Friend of OAICD and Children First:

I am writing on behalf of the Ontario Association for Infant and Child Development (OAICD). Infant and Child Development Services in Ontario provide a range of prevention, early identification, and early intervention services and supports for families of infants and young children who have a developmental delay or who are at risk for delayed development. There are currently 49 programs in Ontario, one in every county, district and regional municipality.

On October 20, 21 & 22, 2010, Children First will be hosting the OAICD 30th Annual Conference at Caesar's Windsor Hotel and Casino, in Windsor, Ontario. This conference provides a forum for networking, education and professional development for Infant and Child Development Consultants, Therapists, Psychometrists, Resource Teachers and Consultants, Early Childhood Educators and the Community. **We are expecting more than 200 delegates from all areas of Ontario and USA.**

As a non-profit, charitable organization, operated by a volunteer board of directors, we are seeking the participation of generous individuals and corporations such as you! Enclosed please find information on the different ways in which you can offer your support, and the outstanding benefits we would like to offer in return.

Please consider a donation to help us educate the professionals in the field of early intervention that are so important to the infants, young children and families that we serve. A charitable tax receipt will be issued to you upon receipt of your donation.

For more information about OAICD, please visit the website at www.oaicd.ca. If you have questions or need further information please contact Sharri Hamelin, Conference Coordinator at shamelin@children-first.ca or 519-250-1850 ext. 290.

Thank you kindly for considering our request.

Most sincerely,

Sharri Hamelin

Sharri Hamelin
Conference Coordinator



ONTARIO ASSOCIATION FOR INFANT
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Sponsorship Benefits

GOLD SPONSORSHIP ~ \$5,000 ~

- Exclusive conference luncheon sponsor
- Display your banner at the conference luncheon
- Address the dinner guests in a 3 to 5 minute presentation
- Your company logo displayed on a PowerPoint slide at the dinner
- A promotional insert in the delegate bag (8.5x11" double sided flyer/brochure - to be supplied by sponsor), including recognition as a sponsor of the delegate bags with a corporate profile of up to 300 words
- Recognition as a sponsor of the delegate name tags with the sponsor logo displayed on the name tag
- Acknowledgement as a sponsor of the conference on the registration brochure and OAICD website
- Recognition from the conference chair during opening sessions and at appropriate times throughout the conference.
- Conference website - your logo and company name will appear on all website pages, with a link to your website
- Double table display in a prime location
- 2 full conference registrations

SILVER SPONSORSHIP ~ \$2500 ~

- 30th anniversary evening reception sponsor
- Display your banner at the welcome reception
- Address the guests in a 2 minute presentation.
- Session sponsor opportunity to be associated with one of the plenary sessions as sponsor including logo featured on electronic display at entrance of room
- Acknowledgement as a sponsor of the conference on the registration brochure
- Recognition from the conference chair during opening sessions and at appropriate times throughout the conference.
- Inclusion of your logo and company name on the conference website with a link to your website
- A promotional insert in the delegate bag (8.5x11" double sided flyer/brochure to be supplied by sponsor)
- Single table top display space in a prime location
- 1 full conference registration



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PEWTER SPONSORSHIP ~ \$1000 ~

- Acknowledgement as a sponsor of the conference on the registration brochure
- Inclusion of your logo and company name on the conference website with a link to your website
- A promotional insert in the delegate bag (8.5X11" double sided flyer/brochure to be supplied by sponsor)
- Recognition from the conference chair during opening sessions and at appropriate times throughout the conference.
- Single table top display space in a prime location
- 1 Full conference registration

NAMING RIGHTS SPONSORSHIP ~ \$500 ~

Naming rights to one of three break-out rooms OR Main session room

- Your logo on electronic session room sign
- Opportunity to place signage within exhibition area/ session room (sponsor to provide)
- Acknowledgement from the session chair
- Your logo and company name on the conference website with a link to your website
- A promotional insert in the delegate bag (8.5x11" double sided flyer/brochure to be supplied by sponsor)
- Single table top display space in a prime location

ADDITIONAL OPPORTUNITIES

ONLINE PARAGRAH, LOGO AND LINK

\$100

- Your organization details, logo and website link can be listed on a special page of the conference Website. In addition you can supply a promotional paragraph of up to 200 words.



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CONFERENCE BAG INSERTS

Contact for Pricing information

- Organizations will reach delegates directly through inserts in the delegate bags.
- Sponsor to provide the finished insert
- Inserts may take the form of a brochure, flyer or sample promoting your organization or service, (the price is based on a single 8.5x11" sheet)
- All inserts are subject to approval by the conference committee

NOTE: To be included on the promotional materials sponsorship must be confirmed by June 15, 2010.

VENDOR EXHIBITS

\$100 per day / \$150 for 2 days

- The display area will be an integral part of the activities with all table tops located in the large corridor between the Ballroom and the Break-out rooms.
- All beverages/snacks for breaks will be served in the display area ensuring frequent exposure to delegates as they circulate through this area before the conference and during breaks.
- We are inviting businesses and agencies to display their resource material and/or goods on October 21 and/or 22, 2010. Set-up takes place at 8:00 a.m., with viewing and sales occurring throughout the day.
- Vendors are required to donate an item for a door prize.
- There are a limited number of tables available each day, so please submit your request, using the form provided, no later than August 31, 2010. Exhibits will be allocated in the order that application forms and deposits are received. To secure your space, please complete the form provided.

If you are unable to participate in person, please feel free to mail us your pamphlets/brochures and we will be happy to share your material. An area for general information will be provided.



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SILENT AUCTION ITEMS

Donation

The silent auction is an array of donated items that will be presented fittingly as to generate interest and bidding for purchase by our 200+ guests. All silent auction donations will be acknowledged in the participant bags and you will be given the opportunity to accompany your item with promotional material if you so wish.

Please: Pick-up Call me in regards to an auction donation

Item Description: _____

_____ Value: \$_____

Business: _____ Business Phone: _____

Contact: _____ E-mail: _____

Address: _____